



Small Business Finance

San Diego Small Business Advising



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In Partnership with



**CITY HEIGHTS
BUSINESS ASSOCIATION**
SAN DIEGO'S INTERNATIONAL MARKETPLACE

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Free Business Advising

Work with knowledgeable advisors that are easy to talk to and will help you navigate your business toward success.

Get guidance on:

Starting a Business

- Developing a business plan
- Generating new clients

Marketing

- Selling products online and harvesting interest
- Social Media for brand awareness and increasing sales
- Building an email newsletter
- Effectively working with reviews on Yelp
- Build a website fast and within budget
- Search Engine Optimization (SEO) education

Accounting Best Practices

- QuickBooks and bookkeeping
- 1099 vs W2 for your employees
- Creating financial projections
- Business taxes

Financing + Planning

- Understanding lending options and terms
- Getting loan eligible
- Financial incentives for store front improvements
- Buying or selling an existing business

Spanish speaking representatives available for assistance

Why CDC Small Business Finance

As a nonprofit with over 40 years of experience, we help you get access to capital to support your success and growth

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Let's talk 619-658-1188 | rhivoral@cdcloans.com
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