## Loan Products - Comparison

|  | Traditional <br> Banks | Non Profit <br> CDFI | Online / Merchant <br> Advance | Hard Money <br> Lenders <br> (Real Estate) |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Term | $3-7$ years | $3-10$ Years | 6 months to 5 yrs | $\mathrm{n} / \mathrm{a}$ | $10-30$ yrs |
| Interest Rate | $6-7 \%$ | $7-19 \%$ | $10-358 \%$ | $\mathrm{n} / \mathrm{a}$ | $10 \%$ |
| Time | $2-3$ Weeks | $1-3$ months | Few days | Few days | $3-4$ Weeks |
| Cost | Initial Loan <br> Fees | Initial Loan <br> Fees | Initial Loan Fees | $2-5 \%$ of <br> Receivables | Initial Loan <br> Fees |
| Credit Score | $660+$ | Varies | Varies | N/A | N/A |
| Start ups | No | Yes | Maybe | N/A | N/A |
| Collateral | Maybe | Maybe | Maybe | Receivables | Real Estate |
|  |  |  |  |  |  |

