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FOR IMMEDIATE RELEASE

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Links: [Hi-resolution headshot and bio](#)

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Joe Salas Joins CDC Small Business Finance to Expand Lending to Entrepreneurs in Fresno and the Central Valley

FRESNO, Calif. – December 13, 2019 – Joe Salas, 15-year veteran of commercial lending and small business financing joins [CDC Small Business Finance](#) as a loan officer. Salas, a long-time Central Valley resident, will focus on helping business owners in the Central Valley’s rural communities have better access to the financing they need for their businesses.

Prior to joining CDC Small Business Finance, Salas worked as a VP Business Development Officer at Tri Counties Bank, extending more than \$16 million in funding in 2018 to help Central Valley small business owners.

“Joe has a proven history of providing financing and excellent customer service to businesses in the Central Valley,” Susan Lamping, CDC Small Business Finance VP of Sales said. “He will play a vital role in helping increase our impact in the region and support for these rural areas.”

Salas will work closely with community banks, small business development centers (SDBC)s and entrepreneurs. His efforts will focus on helping small business owners who are looking for financing to purchase an existing business, consolidate debt, secure inventory and more.

For more information, please contact Salas at 559-235-7937 or jsalas@cdcloans.com.

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ABOUT CDC SMALL BUSINESS FINANCE

[CDC Small Business Finance](#) is the nation’s leading mission-based small business lender, award-winning nonprofit and advocate for entrepreneurs. Over four decades, the organization has provided more than \$18 billion in funding to more than 11,000 small business owners. CDC Small Business Finance general small business and commercial real estate loans have also played a critical role in bolstering economic development, and helping to create and preserve more than 203,000 jobs in California, Arizona and Nevada. For more information, please visit: cdcloans.com.